

WEBINAR SERIES V.3

ConsComm

CONSERVATION & COMMERCE - TOGETHER



EXPLORING PRACTICAL STRATEGIES & SOLUTIONS FOR ZOOS, AQUARIA, NGO'S & COMMERCIAL PARTNERS IN AN INCREASINGLY CHANGING & VIRTUAL WORLD

WHEN: NOVEMBER 10TH

9:30 – 11:00 AM MST. US (3:30-5:00 PM GMT)

Continuing our conversation on revamping your conservation roadmap during – and after COVID-19. Join us for the 3rd in a series to listen, learn and discuss practical solutions with others within the global community.

GOAL: To reach out to new audiences and grow conservation partnerships. We have assembled a diverse “triangle of leadership” from NGO partners, zoo education / conservation departments, and conservation commerce representatives.

SUBJECT FOCUS:

- Explore how creative relationships between ZAG's and NGO's have operated and how we need to adapt to reach new virtual audiences
- Explore some practical strategies to help your organizations adapt to a virtual world and reach new audiences
- Explore some practical strategies to help your organizations adapt to a commercial virtual world and reach new audiences and markets

REGISTER IN ADVANCE FOR THIS MEETING:

<https://us02web.zoom.us/meeting/register/tZEvdOmgpjsuGtUoYjldrOAUJ1NbeYbjrVHA>

Please forward this to others

ConsComm



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