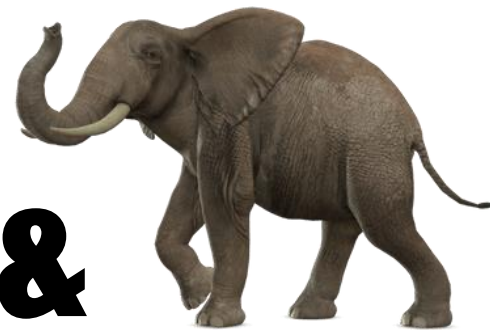


WEBINAR SERIES V.4



CONSERVATION & COMMERCE - TOGETHER

STRENGTHENING PROGRAMS THROUGH COLLABORATION & PRACTICAL SOLUTIONS.

Join us for our enjoyable, accessible, open and informative ConsComm Sofa Sessions where we talk to key 'leaders of industry' in the ZAG, NGO and Commercial sectors.

Laugh, Listen and Learn as we explore the key factors, building connections and solutions affecting us all this year.

WHEN: AUGUST 10TH

10:30 – 11:30 AM MST (US), 5:30-6:30 PM UK (GMT+1)

Continuing our conversation on revamping your conservation roadmap during – and after COVID-19. Join us to listen, learn and discuss practical solutions with others within the global community.

GOAL: To share practical examples and strategies for success whilst reaching out to start more ConsComm creative collaboration partnerships. We have assembled a diverse “triangle of leadership” from NGO partners, zoo education / conservation departments, and conservation commerce representatives.

SUBJECT FOCUS:

Sofa 1: Community Conservation Connections

Explore how creative connections between communities, conservation partners, zoos, aquaria and gardens (ZAGs) can really make a difference, both at home and in range countries.

Sofa 2: Engage the Public! Conservation and Commerce Together

Explore practical examples of how zoos, aquaria and gardens can creatively engage their visitors to generate more income and support for conservation and ZAGS alike.

Sofa 3: Conservation Commerce Opportunities and Challenges

Explore practical examples of how Conservation and Commercial Strategies can maximise income and support, with new audiences and markets.

REGISTER IN ADVANCE FOR THIS MEETING:

<https://us02web.zoom.us/meeting/register/tZMpduqvrDluGtAl3Kx-uX5NRS9sEDZ5MDSf>

PANEL

Moderator

Adam Senior, Managing Director
CREW Training & ConsComm.



SOFA 1

Dr. James Danoff-Burg
(sofa leader)

Director of Conservation Engagement and Learning, Living Desert Zoo & Gardens

Mary Wykstra

Director, Action for Cheetahs in Kenya

Aidee Sanchez Ramirez

Coordinator, Peninsular Pronghorn Recovery Program

Trevor Holbrook

Papua New Guinea Field Conservation Program Manager, Woodland Park Zoo

SOFA 2

Adam Senior
(sofa leader)

LynnLee Schmidt

Director of Connections, Tanganyika Wildlife Park

Jeffery Vanek

Director of Human Resources, Utah's Hogle Zoo

Nette Pletcher

Conservation Education and Leadership Consultant, Beez Kneez Creative.



SOFA 3

Andrew Fischer
(sofa leader)

Vice President of Sustainability & Conservation, SSA Group

Tommy Brown

Retail Manager / Buyer of Conservation Goods / ZAG Board of Directors

Beth Armstrong

Chair, ZAAC - Zoos and Aquariums Committing to Conservation

Jeffrey Skibins, Ph.D.

Associate Professor - Recreation & Park Management

Department of Recreation Sciences, East Carolina University



[SEE ALL PANEL BIOGRAPHIES »](#)



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